



Construction Skill
Development Council of India

**RFP for Research Design and management for
Construction Skill Development Council**

CPB 201 & 202 Block 4B, DLF Corporate Park, Phase III MG Road,

Gurgaon-122002, India

Phone No: 0124-4513915 to 18

Website – <https://www.csdcindia.org/>

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Letter of Invitation

Request for proposal for Research Design and management for Construction Skill Development Council

1. Construction Skill Development Council of India (CSDCI) proposes to conduct a primary research in India to map construction sector skills and gather State/ UT level data on skilling. To begin the process, CSDCI (Client) intends to develop a lean design and strategy to conduct a primary research, develop guidelines and toolkit as needed to implement the research in different States/ UTs.
2. The Client now invites proposals for provision of the following consulting services (hereinafter called "Services"): for **Research Design and management for Construction Skill Development Council.** More details on the Services are provided in the Terms of Reference.
3. This Request for Proposal (RfP) is open for all firms that possess the requisite qualifications and experience.
4. A firm will be selected based on the Best Technical Proposal and Requisite Competencies and would be required to submit a Technical Proposal as a response to this RfP in a format as described in this document.

The RfP includes:

Section 1 – About CSDCI

Section 2 – Terms of Reference

Section 3 – Objective of Study

Section 4 – Scope of Work & Duration

Section 5 – Evaluation Criteria

Section 6 – Shortlisting of Agencies

Section 7 – General Information

Yours sincerely,

Dr. Narendra Deshpande,

Chief Executive Officer,
Construction Skill Development Council of India

1. About the Organization

The Construction Skill Development Council of India (CSDCI) is a Non-Profit Organization, registered under Section 8 of the Indian Companies Act, 2013. This Sector Skill Council has been constituted under the mandate of National Skill Development Corporation (NSDC) which is a Public Private Partnership organization in India to promote skill development.

CSDCI aims to develop, establish, standardize and sustain Industry Competency Frameworks, Skills Levels, Occupational Standards, Build, Create and Deliver Capacity, Investment and Skilling outcomes which shall meet or exceed customer expectations through ethical, transparent and effective management of the Construction and Infrastructure Industry Skill Development Fund. CSDCI endeavors to establish, constantly monitor, update and sustain corporate values & ethics for all its participants, employees, industry members and related stakeholders.

2. Terms of Reference

Request for Proposal for the Selection of Agency / Firm for providing services for Research Design and management for Construction Skill Development Council.

Background

Construction sector accounted for 8% of national Gross Value Added in 2019-20. Growth in Gross Value Added by Construction sector peaked in 2018 when the sector registered a 6.8% y-o-y growth. Since then the sector has faced many challenges, especially with the onset of Covid-19 related restrictions.

Post-Covid, rise in the construction sector is expected to be fuelled by infrastructure spending. The PM Gati Shakti scheme, development of various industrial corridors, defense corridors, smart cities, National Infrastructure Pipeline, Public Private Partnership arrangements, and rising Foreign Direct Investments are all expected to propel spending on infrastructure.

Construction sector is labor intensive and has been one of the largest employers of a large unskilled workforce. At its peak, the construction sector accounted for 12% of India's total workforce in 2018. Construction workforce is largely unskilled and experiences low labor productivity. In recent years, the workforce has been grappling with the rise of digitisation, advanced materials, and increasing complexity and scale of projects.

In order to be prepared for the big infrastructure spending push, there is an urgent need to identify emerging skill challenges affecting the construction workforce across various construction segments (infrastructure - transport, power, urban infrastructure etc, commercial and residential buildings) at a State/ UT level. At present, the market knowledge pertaining to construction skills is disaggregated and based mostly on estimations and projections. These reports do not take a ground-up view of existing skills, gaps and challenges faced by various players in the value chain like large and small construction companies, labor contractors and

subcontractors, construction workers etc. Further these reports do not consider differences in skills required by type of projects or geographical variation in availability of skills.

3. Objective of Study

The overall objective of the engagement is to develop a lean but robust design to conduct an in-depth market research to gather skilling data of the construction workforce based on primary field research. The primary research needs to consider various stakeholders in the sector, namely, construction companies, labor contractors, academic and skills training institutes and most importantly the construction workers. The research will be executed in phases. Specific objectives for this RfP pertaining to Phase 1 are:

- 3.1 Conduct secondary research of the construction market to identify demand hotspots.
- 3.2 Develop Research plan and design for implementing the research across States/ UTs
- 3.3 Develop a potential partnership and reach out plan for research implementation

4. Scope of Work and Duration

The overall scope for Phase 1 is to Develop a research design and strategy for undertaking the research at State/ UT level.

- 4.1 Conduct secondary research for construction market to identify demand hotspots (3 weeks)
 - Identify demand clusters and hotspots by geography
 - Listing and classification of construction companies based on available data
 - Identify supply clusters like ITIs, training institutions, academic institutions, traditional clusters etc
 - State wise analysis of construction workers by education level and occupational skills
- 4.2 Develop Research plan and design at National and State/ UT level
 - Create a lean but comprehensive research plan to conduct a primary research at national and State/ UT level to gather skill data from different stakeholder sector (construction companies, construction contractors, training institutions and construction workers)
 - Develop research frameworks, sampling selection strategy etc. as required for implementing the survey in any State/ UT
 - Create toolkit / guide etc. for standardized research implementation and data aggregation at national level
 - Develop a phase-wise project plan for implementing the research in a time bound manner across all States/ UTs
- 4.3 Develop partnership and reach out plan for implementation
 - Identify potentially relevant partners for enhancing credibility of data/ research in the

construction sector across different States/ UTs

- Develop suitable material for reaching out to identified stakeholders
- Support CSDC for the duration of the engagement in engaging relevant stakeholders

Duration of this engagement is currently **3 months** and can be extended based on mutual agreement with revision of scope and suitable additional fee.

5. Evaluation Criteria

CSDCI seeks RfP from Organizations/ Institution/ Agencies fulfilling the following mandatory eligibility requirements:

- The Agency/ Firm should be registered and non-political in nature and should not be blacklisted by any central/ State government department/ PSU/ Agency.
- It should be a legal entity eligible to enter into an agreement / contract with CSDCI to undertake work contracts in India.
- The agency should have a minimum of 05 years of experience of providing similar services in the context of research, monitoring and evaluation of programs and should possess thorough experience in designing and undertaking large scale research, field surveys, data compilation, analysis, documentation, reporting and related works.
- It should have successfully carried out at least three (3) studies on labour and/or skilling topics, out of which at least one (1) study should have coverage of at least 03 States/ UTs.
- It should have sufficient key resources to accomplish all the elements mentioned in the Scope of Work.
- If it is a for-profit entity, it should be a profit-making entity during each of the last three financial years i.e. 2018-19, 2019-20 and 2020-21 and with average annual turnover of at least ₹ 70 Lakhs from consultancy services related to studies/ survey-based assessment works.

6. Short listing of agencies

CSDCI would evaluate the proposals of only those agencies that fulfill the mandatory eligibility requirements as per section 5 above. The proposals would be evaluated based on Quality and Cost based selection criteria.

Total score out of 100 = 70% x Technical score + 30% x Financial score

Technical scoring criteria:

Criteria	Technical Marks (100)
Work experience of the agency	40
Qualification and experience of the team	20
Proposed methodology	20
Financial strength of the agency	20

Financial proposals of only those agencies securing a minimum of seventy-five (75) marks in technical scoring will be opened and rest will not be considered.

Srl. No	Criteria	Sub-Criteria	Maximum Marks	Evidence to be submitted
1.	Work experience of the agency	Number of years' experience of Agency in consultancy/research/analytics (Since the year of successful completion of first assignment) i.) 3 - 5 years – 5 marks ii.) 5 - 8 years – 7.5 marks iii.) More than 8 years- 10 marks	10	Copy of work order/ Lol etc.
		Number of studies carried out on labour market and/or skilling issues i.) 1 - 3 studies – 5 marks ii.) 3 or more studies – 10 marks	10	
		Number of studies carried out which involved primary surveys i.) 2 - 4 studies – 10 marks ii.) 4 - 6 studies – 15 marks iii.) More than 6 studies - 20 marks	20	
2.	Qualifications and experience of team members	Skilling and Labour Market Specialist: <i>Qualification</i> PhD/M.Phil - Marks 3 P.G. - Marks 2 <i>Work experience:</i> i.) More than 15 years - 2 marks ii.) 10 - 15 years - 1 mark	5	Single Page CVs highlighting relevant work
		Construction / Infrastructure Sector Specialist <i>Qualification</i> P.G. - marks 3 U.G. - marks 1 <i>Work experience</i> i.) More than 10 years - 2 marks ii.) 8 - 10 years - 1 mark	5	
		Primary Researcher <i>Qualification</i> P.G. - marks 3 U.G. - marks 1 <i>Work experience</i>	5	

		i.) More than 8 years - 2 marks ii.) 5 - 8 years - 1 mark iii.) Less than 5 years - 0.5 marks		
		Data Analyst <i>Qualification</i> P.G - marks 3 U.G. - marks 2 <i>Work experience</i> i.) More than 3 years - 2 marks ii.) Less than 3 years - 1 mark	5	
3.	Methodology	Quality and rigor	20	Presentation to CSDC
4.	Financial Strength of the Agency	Turnover/ Income for last three years (2018-19, 2019-20 and 2020-21): i.) Annual average between ₹ 70 and ₹ 1 cr -05 marks ii.) Annual average between >₹1 Cr and <3 cr-10 marks iii.) Annual average more than 3 Cr-20 marks	20	Audited Statements

Financial score of the agency will be calculated on a relative basis with the agency bidding the lowest attaining 100 marks.

Financial score = (Financial quote of lowest bidder/ Financial quote of bidder) * 100

Agency with the **maximum Total score** will be selected.

7. General Instructions

- 7.1 Validity of Proposal - 90 calendar days after the proposal submission deadline.
- 7.2 Consultants may not associate with other Consultants (JV)
- 7.3 The Proposals must be submitted in hard copy / soft copy no later than:

Date: 05.05.22, Time: 17:00PM

Address:

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 Gurgaon-122002, India

Contact person: CEO, Dr. Narendra Deshpande, narendra@csdcindia.org
